

Brief Communication

Math1 Gene Transfer Generates New Cochlear Hair Cells in Mature Guinea Pigs *In Vivo*

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Hair cell loss in the mammalian cochlea is irreversible and results in permanent hearing loss. *Math1*, the basic helix-loop-helix transcription factor homolog of the *Drosophila atonal* gene, is a positive regulator of hair cell differentiation during cochlear development. Developing hair cells express *Math1*, and nonsensory cells do not. We set out to determine the outcome of overexpression of *Math1* in nonsensory cells of the cochlea on the phenotype of these cells. We demonstrate that *in vivo* inoculation of adenovirus with the *Math1* gene insert into the endolymph of the mature guinea pig cochlea results in *Math1* overexpression in nonsensory cochlear cells, as evident from the presence of *Math1* protein in supporting cells of the organ of Corti and in adjacent nonsensory epithelial cells. *Math1* overexpression leads to the appearance of immature hair cells in the organ of Corti and new hair cells adjacent to the organ of Corti in the interdental cell, inner sulcus, and Hensen cell regions. Axons are extended from the bundle of auditory nerve toward some of the new hair cells, suggesting that the new cells attract auditory neurons. We conclude that nonsensory cells in the mature cochlea retain the competence to generate new hair cells after overexpression of *Math1 in vivo* and that *Math1* is necessary and sufficient to direct hair cell differentiation in these mature nonsensory cells.

Key words: hair cell; guinea pig; regeneration; *Math1*; gene therapy; adenovirus; supporting cell

Introduction

The auditory sensory epithelium in the inner ear, the organ of Corti, is an epithelial mosaic made of hair cells and supporting cells. Hair cell loss may result from aging, excessive exposure to loud stimuli, bacterial and viral infections, or ototoxic drugs. Cellular renewal on the basis of stem (basal) cell proliferation is a hallmark of most epithelial tissues. However, the organ of Corti lacks basal cells, and the terminally differentiated auditory hair cells are not replaced once lost (Hawkins, 1973). Thus, cochlear hair cell loss leads to permanent hearing impairment, the most common sensory disorder in humans.

On the basis of data obtained in avian inner ears, differentiated supporting cells are able to change their phenotype and become new hair cells (Corwin and Cotanche, 1988; Ryals and Rubel, 1988). Supporting cells can generate new hair cells by transdifferentiation (Raphael, 1992; Stone and Cotanche, 1994) or by conversion of the phenotype without cell division (Adler and Raphael, 1996; Roberson et al., 1996). Supporting cells are

therefore an attractive target for interventions designed to produce new hair cells.

The discovery of developmental genes that encode hair cell differentiation facilitates the design of interventions to promote generation of new hair cells in cochleae with hair cell loss. Basic helix-loop-helix (bHLH) transcription factors regulate the development of a variety of systems in vertebrates and invertebrates (Hutcheson and Vetter, 2001; Vetter and Brown, 2001). Mechanoreceptors, including hair cells, depend on bHLH genes for their differentiation (Bermingham et al., 1999; Leonard et al., 2002). Expression of the bHLH transcription factor *Math1*, the mouse homolog of the *Drosophila* gene *atona1*, is essential for generating hair cells (Bermingham et al., 1999; Zine et al., 2001; Chen et al., 2002). After maturation of hair cells, the expression of *Math1* is downregulated (Zheng et al., 2000). Overexpression of *Math1* in cultures of immature rat cochleae results in the production of ectopic hair cells derived from nonsensory epithelial precursors (Zheng and Gao, 2000). The outcome of *Math1* overexpression in the mature inner ear has not been determined. We set out to determine the influence of *Math1* overexpression on the phenotype of supporting cells in the mature cochlea *in vivo*. We demonstrate that, after viral-mediated gene transfer of *Math1*, nonsensory epithelial cells in the mature cochlea express the transgene and retain the competence to generate new hair cells *in vivo*. We also show that some of the new hair cells generated after the *Math1* gene transfer attract auditory neurons.

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Materials and Methods

Adenovirus vectors. The *Math1* cDNA used for the construct was obtained from Huda Zoghbi (Baylor College of Medicine, Houston, TX). The three vectors, Ad.*Math1.11D*, Ad.*LacZ*, and adenovirus with no gene insert, were based on human adenovirus serotype 5 with E1, E3, and E4 regions deleted, as described previously (Brough et al., 1996). Expression of the transgene insert in each of these vectors was driven by the human cytomegalovirus promoter.

Animals and inoculation surgery. We used young adult guinea pigs (4–5 weeks of age) weighing 350–500 gm at the beginning of the experiment. Inoculation surgery and composition of artificial endolymph were essentially as described by Ishimoto et al. (2002), except that the viral vector (or control) solutions were inoculated using an electromechanical infusion pump (Harvard Apparatus, Holliston, MA). The inoculation procedure was performed once (for every animal), serving as a tool for inducing lesion and delivering Ad.*Math1.11D* or control solutions. Animal care and use were in accordance with National Institutes of Health and institutional guidelines. Animals used to detect transgene expression were killed 4 d after inoculation ($n = 6$ for *Math1*; $n = 5$ for β -galactosidase). Animals used to assess for new hair cells were examined using scanning electron microscopy or myosin VIIa antibody. These animals were killed 30 d ($n = 5$ for scanning electron microscopy; $n = 4$ for myosin VIIa) or 60 d ($n = 9$ for scanning electron microscopy; $n = 5$ for myosin VIIa) after the inoculation. Neurofilament staining was performed on normal animals, as well as those killed 60 d after Ad.*Math1.11D* or control vector inoculation. At least three animals were used for each control group.

Scanning electron microscopy. Guinea pigs were anesthetized and transcardially perfused with saline, followed by 2% glutaraldehyde in cacodylate buffer (0.15 M). Cochleae were processed for scanning electron microscopy using the osmium thioisocyanate method (Osborne and Comis, 1991). Samples were then dehydrated, and the critical point was dried with CO₂ in a SamDri-790 (Tousimis, Rockville, MD), mounted on stubs using silver paste, and photographed digitally using a Philips XL30 Field-Emission Gun scanning electron microscope (FEI, Hillsboro, OR).

Immunocytochemistry. Whole mounts of the auditory sensory epithelium and surrounding tissues were used to localize *Math1*, myosin VIIa, and neurofilament. We fixed cochleae in 4% paraformaldehyde in phosphate buffer, pH 7.4, removed the spiral ligament, stria vascularis, and tectorial membrane, and then permeabilized the tissue with 0.3% Triton X-100 in PBS for 10 min. Nonspecific binding of secondary antibodies was blocked with 5% BSA in PBS for 20 min. Tissues were reacted with primary antibody, rinsed, and incubated with the secondary antibody. To perform double staining of neurofilaments and myosin VIIa, we used FITC secondary antibody for neurofilaments and tetramethylrhodamine isothiocyanate (TRITC) fluorescence for myosin VIIa. To double stain for F-actin, we used FITC-conjugated phalloidin (1:400; Molecular Probes, Junction City, OR). Specimens were mounted on glass slides using CrystalMount (Biomedica, Foster City, CA). Cryosections of the organ of Corti and surrounding cochlear epithelium were used to localize β -galactosidase and *Math1*. Cryosections were obtained as described by Ishimoto et al. (2002) and immuno-stained as described above.

Primary antibodies were a rabbit polyclonal anti-myosin VIIa antibody (a gift from Tama Hasson, University of California San Diego, San Diego, CA) diluted 1:200 in PBS with 0.1% BSA for 1 hr, a rabbit polyclonal anti-*Math1* (a gift from Jane Johnson, The University of Texas Southwestern Medical Center at Dallas, Dallas, TX) diluted 1:200, a monoclonal antibody against neurofilament 200 kDa (Sigma, St. Louis, MO) diluted 1:200 in PBS for 1 hr, and a rabbit polyclonal against β -galactosidase (Chemicon, Temecula, CA) used as described by Ishimoto et al. (2002). Secondary antibodies were TRITC-conjugated goat anti-rabbit or anti-mouse (Jackson ImmunoResearch, West Grove, PA) diluted 1:200 in PBS.

Specimens were examined and recorded using a Leica DMRB epifluorescence microscope (Leica, Eaton, PA) using 40 and 100 \times oil ob-

jectives and a CCD Cooled SPOT-RT digital camera (Diagnostic Instruments, Sterling Heights, MI).

Results

Nonsensory cochlear cells express transgenes

To insert genes into nonsensory cells in the cochlea, we used adenovirus vectors. We constructed an adenoviral vector designated Ad.*Math1.11D*, with the *Math1* cDNA insert, as described previously (Brough et al., 1996). Ad.*Math1.11D* or controls (artificial endolymph, an adenovirus vector with no gene insert or reporter gene vector designated Ad.*LacZ*) were surgically injected into the cochlear endolymph of the left inner ear in mature guinea pigs. Experimental animals had not undergone any treatment before the inoculation. The injected volume (5 μ l) was larger than the total volume of endolymph in guinea pigs (Thorne et al., 1999) and therefore resulted in a mechanical trauma, injuring some hair cells and causing degeneration of others (Fig. 1*a–c*). The inoculation procedure was performed once (for every animal), serving as a tool for inducing lesion and delivering Ad.*Math1.11D* or control solutions. The lesion caused by the inoculation was similar in *Math1*-treated animals (Fig. 1*b,c*) and controls (Fig. 2*e*) and appeared milder in areas more remote from the site of inoculation. The lesion was most severe at the site of inoculation, where most hair cells were eliminated and the Hensen cells area appeared hypertrophied (Fig. 3*e,i*).

To detect reporter gene expression, we killed the animals 4 d after Ad.*LacZ* inoculation and analyzed cochlear cryosections. At the site of inoculation, Ad.*LacZ* transgene expression was found in several cell types in the epithelium, including supporting cells of the organ of Corti and adjacent epithelial cells that reside lateral or medial to the organ of Corti (Fig. 1*a*). These epithelial cells included Hensen cells and cells in the inner sulcus and interdental cell regions (Figs. 1*a*, 4).

We assessed the extent of *Math1* transgene expression using a *Math1*-specific antibody in cochleae processed 4 d after Ad.*Math1.11D* inoculation. Numerous cells in the third turn of Ad.*Math1.11D*-inoculated animals were *Math1* positive in the organ of Corti and in adjacent regions, including Hensen cells, inner sulcus areas (Fig. 1*b*), and the interdental cell area (data not shown). Most *Math1*-positive cells were within the normal boundaries of the organ of Corti (Fig. 1*b,d*). To better localize *Math1*-positive cells and distinguish hair cells from supporting cells or scars (sites of missing hair cells), cochleae were double stained with FITC phalloidin (Fig. 1*b,c*). We determined that most *Math1*-positive cells were nonsensory cells (Fig. 1*c*).

We used cryosections to localize *Math1*-positive cells in the fourth (apical) and second cochlear turns, flanking the site of inoculation. We determined that the extent of lesion decreased in areas distant from the inoculation site, with most hair cells surviving (Fig. 1*d,e*). Many nonsensory epithelial cells were *Math1* positive, whereas most hair cells were *Math1* negative (Fig. 1*d,e*). Control-inoculated cochleae were *Math1* negative (Fig. 1*f,g*), demonstrating the absence of *Math1* expression in the mature cochlea. These data demonstrate robust and efficient expression of *Math1* in nonsensory cells of the auditory epithelium after Ad.*Math1.11D* inoculation into the third-turn endolymph.

New and immature hair cells in the cochlea

To assess the surface morphology of the cochlear epithelium, we performed scanning electron microscopy analysis in the inner ears obtained from animals killed 30 or 60 d after the inoculation. After Ad.*Math1.11D* inoculation, we observed hair cells adjacent to the organ of Corti, in which hair cells are typically absent (Fig.

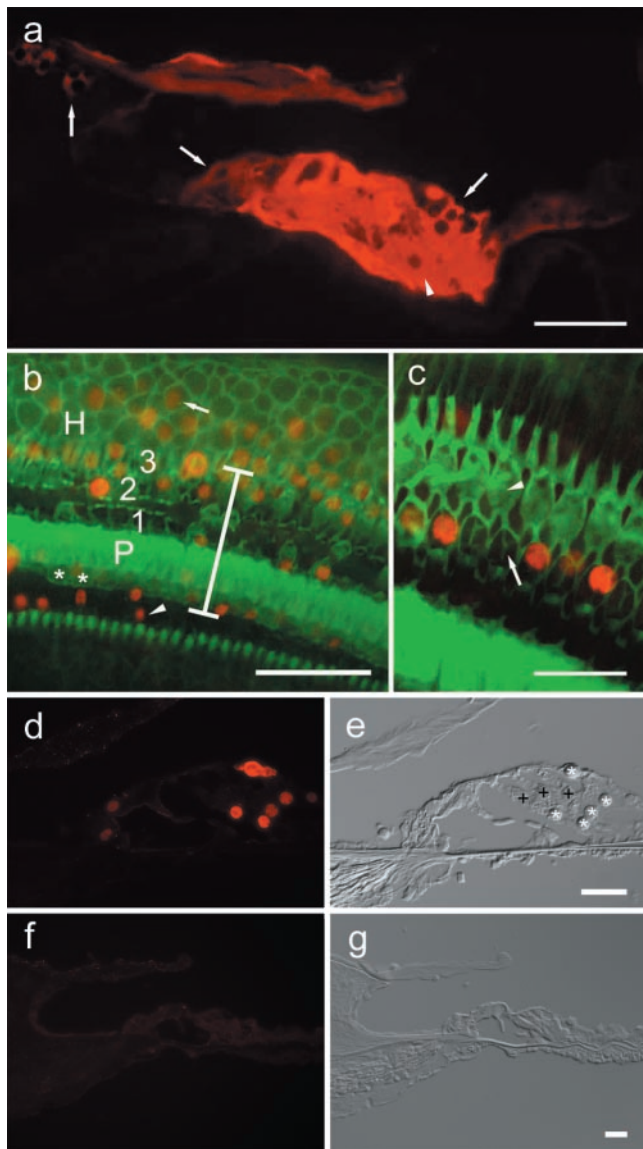


Figure 1. Epifluorescence of β -galactosidase and *Math1* in the cochlear epithelium 4 d after *Ad.Math1.11D* inoculation. *a*, A cryosection showing β -galactosidase immunoreactivity in interdigital (left arrow), inner sulcus (middle arrow), Hensen (right arrow), and supporting cells of the organ of Corti (arrowhead) in a cryosection of the third cochlear turn. *b*, A whole mount showing that *Math1*-positive nuclei (red) are in the inner sulcus (arrowhead), organ of Corti (vertical bar spans organ of Corti area; asterisk depicts inner hair cells; P depicts pillar cells; 1, 2, and 3 are first, second, and third row outer hair cells, respectively), and in the Hensen cell area (H) in which *Math1*-positive nuclei (arrow) are observed $>30 \mu\text{m}$ outside the organ of Corti. Phalloidin staining (green) identifies surviving hair cells and sites of hair cell loss. *c*, Remaining hair cells adjacent to the inoculation site (phalloidin stain, green) are *Math1* negative (arrowhead points to third row, outer hair cells). Some of the nonsensory cells that replaced lost hair cells (arrow in second row, outer hair cell area) are *Math1* positive (red). *d, e*, Cryosection (*d*) of second turn of *Ad.Math1.11D*-inoculated organ of Corti showing *Math1* immunoreactivity in nuclei of nonsensory cells (*). Outer hair cells (+) and several other cell types are negative. Nomarski optics image of same cryosection (*e*) identified cells shown in *d, f, g*. Cryosection of second-turn auditory epithelium of *Ad.LacZ*-inoculated cochlea. *Math1* immunoreactivity is negative (*f*). Nomarski optics image of same cryosection (*g*) identifies cells. Scale bars: *a, b*, 50 μm ; *c, d–g*, 25 μm .

3) (for schematic, see Fig. 4). The most remote area that contained ectopic hair cells was the interdental cell region (Fig. 3*a–c*). The morphology of some ectopic hair cells appeared similar to normal mature hair cells (Fig. 3*c*). Typically, approximately one-third of the ectopic hair cells exhibited a well differentiated sur-

face morphology. Within the organ of Corti, we detected hair cells with an immature appearance (Fig. 3*d*). No immature-looking hair cells were observed in any of the control-inoculated cochleae (data not shown).

In most *Ad.Math1.11D*-inoculated cochleae, the number of hair cells with an immature appearance was between 25 and 50. However, we could not reliably distinguish between old (preexisting) and new hair cells within the boundaries of the organ of Corti. In the inner sulcus area, which resides immediately medial to the organ of Corti (Fig. 4), we observed some immature hair cells with short stereocilia (Fig. 3*e,f*) and some hair cells with longer stereocilia (Fig. 3*g,h*). Ectopic hair cells were also found in the Hensen cell area, immediately lateral to the organ of Corti (Figs. 3*i,j*, 4).

All *Ad.Math1.11D*-inoculated animals assessed with scanning electron microscopy exhibited new hair cells ($n = 14$). In five animals killed 60 d after the inoculation, the number of ectopic cells varied from 2 to 10 per cochlea. In four animals killed 30 d after *Ad.Math1.11D* inoculation, we observed two to nine ectopic cells per cochlea. Cells observed to have features typical of hair cells in ectopic locations were not counted if there was any doubt as to their phenotypic identification. Cochleae receiving control inoculations did not exhibit any ectopic hair cells (data not shown; $n = 12$). These data demonstrate that nonsensory cells in the mature mammalian cochlea retain the competence to generate hair cells after viral-mediated overexpression of *Math1*.

New hair cells express myosin VIIa

We also characterized the phenotype of new hair cells with antibodies against myosin VIIa, a hair cell-specific marker (Hasson et al., 1995). In normal (noninoculated) ears (Fig. 2*f*), myosin VIIa antibody stains inner and outer hair cells (Hasson et al., 1995). In all of the cochleae that were inoculated with *Ad.Math1.11D* and processed for myosin VIIa immunocytochemistry after 60 d, myosin VIIa-positive cells were found in the organ of Corti and adjacent areas, including the inner sulcus (data not shown), interdental cell (Fig. 2*a*), and Hensen cell areas (Fig. 2*b*). The number of myosin VIIa-positive cells in ectopic sites was similar to that seen in scanning electron microscopy preparations of *Ad.Math1.11D*-inoculated ears ranging from 4 to 10 per cochlea. Expression of *Myo7a* in these cells also identified them as hair cells, consistent with the scanning electron microscopy images.

New hair cells attract neurons

To assess for the presence of axons in the vicinity of new ectopic hair cells, we double stained control-inoculated and *Ad.Math1.11D*-treated cochleae (time point, 60 d) with antibodies to myosin VIIa and neurofilament. Assessment of double-stained cochlear whole mounts revealed that neurofilament staining within the cochlear epithelium was restricted to the organ of Corti in noninoculated cochleae (Fig. 2*f*) and control-inoculated cochleae (Fig. 2*e*), with no axons in the regions of Hensen cells, inner sulcus, and interdental cells. In contrast, in *Ad.Math1.11D*-treated tissues, long and slender neurofilament-stained fibers extended over 50 μm from the organ of Corti toward some myosin VIIa-labeled ectopic hair cells in the interdental cell area (Fig. 2*c*) and toward the Hensen cell area (Fig. 2*d*), suggesting that axons grow toward newly formed ectopic hair cells in the cochlea. Nerve processes have been shown to remain in the area of the traumatized organ of Corti long after hair cells are lost (Strominger et al., 1995). Our data suggest that, when given a new target (a new hair cell), some of these axons will extend and grow toward it.

Discussion

Plasticity and the potential for repair are commonly found in developing tissues. In explants of developing rat cochleae, *Math1* was sufficient to produce extra hair cells via phenotypic conversion of non-sensory cells (Zheng and Gao, 2000). Plasticity and the ability to repair injuries during development do not usually persist into adulthood. However, our *in vivo* data indicate that nonsensory cochlear cells maintain their competence to become new hair cells in mature animals, and that *Math1* is a potent transcription factor that induces the nonsensory cochlear cells to generate new hair cells. Thus, *Math1* appears sufficient to activate the cellular program, leading mature differentiated cells to recapitulate development.

Using immunocytochemistry with *Math1*-specific antibodies, we demonstrate that mature hair cells downregulate *Math1* expression. This finding is in agreement with reverse transcription-PCR data showing downregulation of *Math1* in the mature rat cochlea (Zheng et al., 2000) and with the transient developmental expression seen with other bHLH transcription factor genes, such as *Math5* (Brown et al., 1998). These data demonstrate that *Math1*-positive cells in the inoculated cochleae express the transgene rather than the endogenous *Math1*. Therefore, the results implicate transgenic *Math1* expression in nonsensory cells in signaling the generation of new hair cells. A causative relationship between *Math1* overexpression and new hair cell production is also demonstrated by the findings that all *Math1*-treated ears displayed new hair cells, whereas no new hair cells were found in any of the control-treated ears.

Regenerated hair cells within the organ of Corti are likely to contribute more than ectopic cells toward recovery of hearing. Nevertheless, the potential functional contribution of ectopic hair cells should not be overlooked. Ectopic hair cells in the inner sulcus are adjacent to inner hair cells. Similar to inner hair cells, the neighboring ectopic cells are situated on a part of the basilar membrane that is not free to vibrate (Slepecky, 1996). The luminal fluid movements that generate receptor potentials by deflecting stereocilia of inner hair cells (the primary auditory hair cells) may also stimulate ectopic hair cells. Thus, provided that ectopic cells differentiate and receive innervation, they may contribute to cochlear function.

Most *Math1*-positive cells that were identified in cochlea 4 d after *Math1* inoculation were within the normal boundaries of the organ of Corti. Surface analysis 2 months later revealed numerous cells with surface morphology resembling immature hair cells within the organ of Corti. Although we cannot unequivocally identify these cells as new hair cells, the absence of such immature cells in control-treated cochleae suggest that they are regenerated hair cells induced by *Math1* overexpression. Future experiments using *Math1* overexpression in cochleae that are completely depleted of their original hair cells may help identify new hair cells within the organ of Corti.

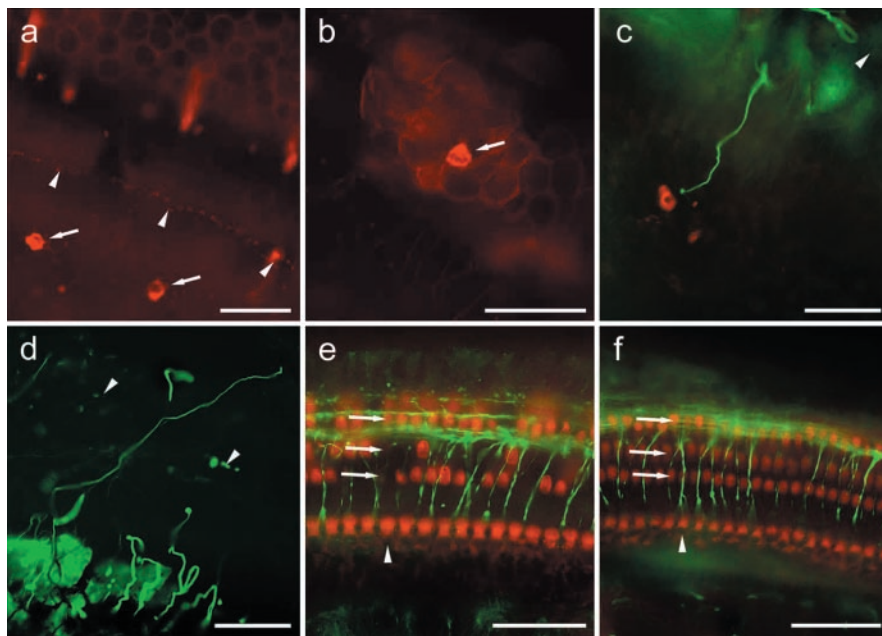


Figure 2. Myosin VIIa and neurofilaments in *Ad.Math1.11D*-treated and normal cochleae. *a*, Myosin VIIa-positive ectopic hair cells (arrows) among interdentals. Inner hair cells (arrowheads) mark the medial border of the organ of Corti. *b*, A myosin VIIa-positive hair cell (arrow) among Hensen cells. *c*, An ectopic myosin VIIa-positive hair cell (red) in the interdentals cell region. An axon (green) extends from the organ of Corti (arrowhead) to ectopic hair cell. *d*, An axon (green) extends laterally into the Hensen cell region (arrowheads, lateral border of organ of Corti). *e*, Myosin VIIa and axons in the organ of Corti (cochlear area similar to that shown in Fig. 1*b*, adjacent to the inoculation site) 60 d after artificial endolymph inoculation. Inner (arrowhead) and outer (arrows) hair cells are myosin VIIa positive. Several outer hair cells are missing. *f*, Neurofilament staining is restricted to the organ of Corti in normal (noninoculated) cochlea. Myosin VIIa (red) is in inner (arrowhead) and outer (arrows) hair cells. Micrographs are oriented with medial (modiolar) side down. Scale bars, 25 μ m.

In *Math1* null mice, the auditory sensory primordium and supporting cells develop normally, but hair cells are not generated (Bermingham et al., 1999; Chen et al., 2002). Similarly, mice with mutations in *Brn-3c*, a likely postranscriptional target of *Math1* (Vetter and Brown, 2001; Leonard et al., 2002), fail to develop cochlear hair cells (Erkman et al., 1996). Mutations in the human homolog *POU4F3* cause hereditary deafness (Vahava et al., 1998). Together with these previous reports, our data suggest that *Math1* is necessary and sufficient to direct hair cell differentiation in the cochlea and may act as a master switch for hair cell differentiation via transcriptional activation of *POU4F3* and potentially other genes.

The bundles of stereocilia on most ectopic hair cells did not reach a level of maturity seen on normal hair cells 2 months after *Ad.Math1.11D* inoculation. It is possible that a longer period of time is required for bundle maturation. However, it is likely that the extracellular environment and cell–cell communication in ectopic locations cannot support the formation of completely normal bundles. As such, ectopic hair cells may be experimentally useful for elucidating the requirements for normal hair cell differentiation.

In birds, nonsensory cells of the auditory epithelium spontaneously generate new hair cells after experimentally induced trauma (Corwin and Cotanche, 1988; Ryals and Rubel, 1988). Chick hair cell regeneration can occur via a mitotic (transdifferentiation) or nonmitotic (conversion) mechanism (Adler and Raphael, 1996; Roberson et al., 1996; Stone and Rubel, 2000). It is unclear whether the present results using *Math1* overexpression involve generation of new hair cells via transdifferentiation or conversion. Newly generated hair cells in the avian basilar papilla often appear in pairs (Raphael, 1992). Although we cannot rule

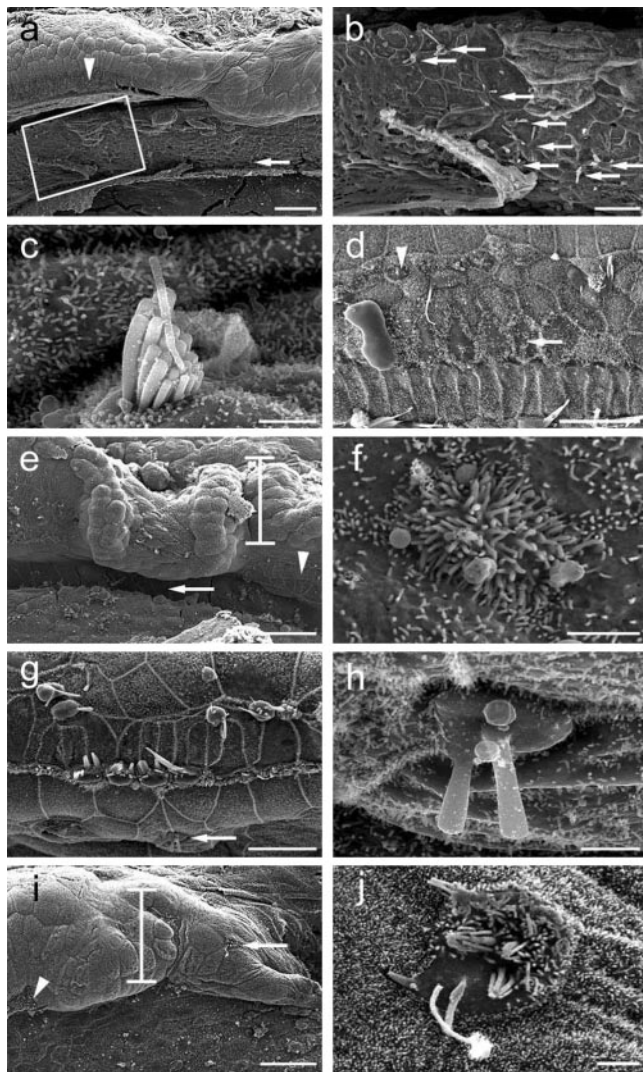


Figure 3. Scanning electron microscopy of cochleae after Ad.*Math1.11D* treatment. *a*, An interdigital cell area (boxed) with several ectopic hair cells medial to the organ of Corti (arrowhead). *b*, Box in *a* enlarged to show ectopic hair cells (arrows). *c*, Higher magnification of ectopic hair cell in interdigital cell area (*a*, arrow) with a well developed stereocilia bundle. *d*, Inoculation-lesioned organ of Corti exhibits cells with short stereocilia (arrow) and small hair cells (arrowhead). Micrographs are oriented with medial (modiolar) side down. *e*, The site of inoculation showing the injured organ of Corti (arrowhead) and Hensen cells (bar). *f*, An ectopic hair cell with short stereocilia in the inner sulcus (*e*, arrow). *g*, Hair cells in the organ of Corti distant from the inoculation site are missing or injured. *h*, An ectopic hair cell in the inner sulcus (*g*, arrow). *i*, Lateral to the organ of Corti (arrowhead), Hensen cells (bar) exhibit an ectopic hair cell (arrow). *j*, Higher magnification of ectopic hair cell depicted in *i*. Micrographs are oriented with medial (modiolar) side down. Scale bars: *a*, *e*, *i*, 50 μm ; *b*, *d*, *g*, 20 μm ; *c*, *f*, *h*, *j*, 2 μm .

out a proliferative mechanism, the occurrence of single ectopic hair cells, rather than pairs, in our study lends support to a conversion mechanism. The developmental role of *Math1* as a differentiation factor also supports a conversion mechanism for the regenerative process in the mature animal.

Our data raise several issues regarding the potential for use of *Math1* gene therapy for restoring hearing. First, the inoculation into the endolymph damages the organ of Corti. Candidates for inner ear gene therapy in the future are likely to have preexisting severe hair cell lesions, making the adverse effects of this procedure less troubling. It is also likely that vector inoculation into the larger human cochleae would elicit less mechanical trauma compared with that seen in guinea pigs. Second, in severely trauma-

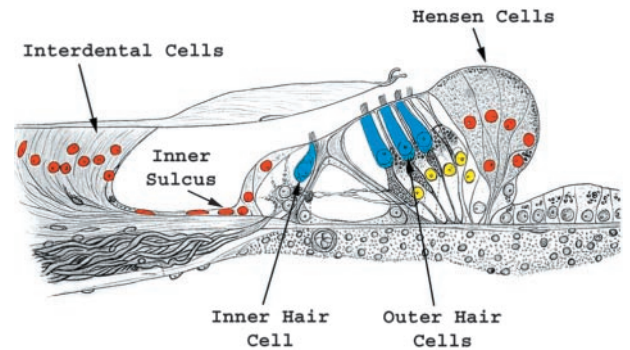


Figure 4. *Math1*-positive nuclei and ectopic hair cells. The schematic of the organ of Corti is oriented similar to the mid-modiolar cross sections in Figure 1, *a* and *d–g*, in which medial is on left and lateral is on right. The epithelial regions that exhibit *Math1*-positive nuclei include the organ of Corti (yellow) and ectopic areas adjacent to the organ of Corti (red). Ectopic new hair cells were identified in the interdigital cell, inner sulcus, and Hensen cell regions.

tized cochleae, supporting cells often become dedifferentiated and appear like cells in the inner sulcus (Leake and Hradek, 1988), making them candidate precursors for efficient generation of new hair cells.

Innervation of the new hair cells would be a prerequisite for restoring hearing. The ability of new hair cells to receive new nerve terminals has been demonstrated in the regenerating avian basilar papilla (Ofsje and Cotanche, 1996; Wang and Raphael, 1996). Our data showing axonal extension toward new ectopic hair cells suggest that new hair cells can provide signals to attract axons and that neurons can respond to these signals and extend toward the new hair cells. Because some of the ectopic hair cells did not have a neuron in their vicinity at the time points studied in our experiments, we conclude that new hair cells develop independently of neurons, as shown previously during cochlear development (Fritzsch et al., 1999). Longer survival times after *Math1* overexpression may be needed to allow more new hair cells to receive axonal connections.

In conclusion, we show that new hair cells are generated after *Math1* overexpression via an adenovirus vector in the mature mammalian cochlea. The new hair cells exhibit the typical surface morphology of hair cells and stain for the hair cell-specific protein myosin VIIa. The new hair cells are ectopically positioned and able to attract auditory nerve fibers, raising the possibility that they may be functional. This is the first *in vivo* induction of new hair cell generation in the mammalian cochlea and the first success in inducing regeneration in any tissue in which spontaneous cell replacement does not occur. The ability to generate hair cells in the mammalian organ of Corti may lead to treatments for sensorineural deafness and the development of methods for inducing regeneration and innervation in other organs.

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