

Table S1. Celebrity biographical cues organized by set.

Set 1

Name	Cue 1	Cue 2
Angelina Jolie Aretha Franklin Barbara Streisand Brandy Calista Flockhart Carmen Electra Catherine Zeta Jones Cher Christina Aguilera Christina Ricci Claudia Schiffer Demi Moore Elizabeth Hurley Goldie Hawn Halle Berry Helen Hunt Jamie Lee Curtis Janeane Garofalo Janet Reno Jennifer Love Hewitt Jenny Jones Joan Lunden Julia Louis Dreyfus Juliette Lewis Katie Holmes Kelly Rowland Kirstie Alley Lida Kudrow Lucy Liu Madonna Marla Shriver Michelle Pfeiffer Mira Sorvino Missy Elliot Nicole Kidman Oprah Winfrey Pink Queen Latifah Renee Zellweger Roseanne Arnold Sandra Bullock Shannon Doherty Reba McEntire Rosie O'Donnell Sarah Ferguson Tyra Banks Adam Sandler Alex Trebek Albert Einstein Antonio Banderas Ben Stiller Bill Maher Bob Costas Christopher Reeves Conan O'Brien Dan Rather David Arquette David Letterman David Spade Dustin Hoffman Emilio Esteves Eminem Harrison Ford Harry Caray	Laura Croft Tomb Raider Sang 'Respect' Sang 'You Don't Buy Me Flowers' Sang 'That Boy is Mine' Allie McBeal Till Death Do Us Part Chicago Sang 'Believe' Sang 'Dirty' Sleepy Hollow Supermodel G.I. Jane Austin Powers The Banger Sisters Monster's Ball As Good as it Gets Freaky Friday Comedian and actress 1st female Attorney General Sang 'Bare Naked' Daytime talk show hostess Good Morning America Elaine on Seinfeld Starsky & Hutch Joey on Dawson's Creek Destiny's Child Look Who's Talking mother Phoebe on Friends Charlie's Angels Sang 'Like a Virgin' First Lady of California I am Sam Summer of Sam Sang 'Pass the Dutch' The Hours Hosts Oprah Sang 'You make me sick' Chicago Chicago Roseanne Miss Congeniality Hosts Scare Tactics country music singer Rosie talk show Former Duchess of York Victoria's Secret model Billy Madison Jeopardy Host Patent Clerk Spy Kids father Meet the Parents Politically Incorrect Sportscaster Superman Late Show CBS evening news Eight-Legged Freaks Late Night Joe Dirt Rainman Mighty Ducks 8 Mile Indiana Jones Sportscaster	Gone in 60 Seconds Queen of Motown Prince of Tides Show of pregnancy A Midsummer Night's Dream Scarry Movie Traffic Sang 'And the Beat Goes On' Sang 'Beautiful' Monster Zoolander Strip Tease Estee Lauder spokeswoman First Wives' Club Bond Girl Mad About You Halloween movies Mystery Men Parkinson's disease Party of Five Show taped in Chicago Spokesperson for Vaseline Intensive Care Watching Ellie sitcom Natural Born Killers Phone Booth album 'Simply Deep' Cheers Analyze This Kill Bill Sang 'Like a Prayer' Ex-news reporter White Oleander Mighty Aphrodite Sang 'One Minute Man' Moulin Rouge Wealthiest woman in America Sang 'Just like a pill' Bringing Down the House Bridget Jones's Diary Bad national anthem Forces of Nature Beverly Hills 90210 Reba sitcom Recent same-sex marriage Spokesperson for Weight-Watchers Halloween: Resurrection 50 First Dates Gameshow host Emmy nominee Relativity Theory Once Upon a Time in Mexico Starsky and Hutch Political activist Internight host Paraplegic Comic insult dog 60 Minutes II Scream movies Stupid human tricks Tommy Boy The Graduate Young Guns Sang 'Lose Yourself' Han Solo Restaurant chain

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Jason Alexander Jay Leno Jesse Jackson John Goodman John Lennon John Travolta Joshua Jackson Kelsey Grammer Leonardo Dicaprio LL Cool J Marilyn Manson Matt Damon Matthew Broderick Michael Jackson Michael J. Fox Norm Macdonald Notorious B.I.G. Peter Jennings Prince William Richard Gere Richard Nixon Roger Ebert Robin Williams Rudy Giuliani Sean Connery Shaquille O'Neal	George on Seinfeld Late Night Campaigned for presidency Roseanne husband Sang 'Imagine' Swordfish Pacey on Dawson's Creek Frasier Gangs of New York album 'Phenomenon' Bowling for Columbine Rounders Ferris Beuler Sang 'Thriller' Back to the Future Saturday Night Live Biggie Smalls World News Tonight Prince of Wales Chicago Resigned from Presidency Film Critic Insomnia Former mayor of NYC Original James Bond Basketball player	Shallow Hal Classic car collector Religious political activist Oh brother, where art thou? shot in 1980 Saturday Night Fever Cruel Intentions Cheers Titanic album 'Walking with the Panther' Sang 'Beautiful People' Saving Private Ryan Inspector Gadget Jackson Five Teenwolf Dirty Work died in 1997 The Century co-author Lives in Windsor Palace Primal Fear President during Vietnam War Sun Times columnist Death to Smoochy Times 2001 person of the year The Rock Shazam

Set 2

Name	Cue 1	Cue 2
Barbara Walters Beyonce Knowles Britney Spears Celine Dion Christina Applegate Chyna Cindy Crawford Courney Cox Courtney Love Ellen Degeneres Gwen Stefani Gwenyth Paltrow Hillary Clinton Jane Pauley Janet Jackson Jennifer Aniston Jennifer Lopez Jewel Jodie Foster Judge Judy Julia Roberts Kate Winslet Katie Couric Kirsten Dunst Lara Flynn Boyle Liv Tyler Maria Carey Maya Angelou Melissa Joan Hart Minnie Driver Monica Lewinsky Neve Campbell Paula Abdul Penelope Cruz Princess Diana	20/20 Sang 'Crazy in Love' Sang 'Hit me Baby One More Time' Sang 'My heart will go on' Married with Children Playboy 90's model Monica on Friends Hole lead singer Finding Nemo No Doubt lead singer Shakespeare in Love Former First Lady Dateline NBC Sang 'All for you' Rachel on Friends Sang 'Jenny from the Block' Sang 'Who will save your soul?' Silence of the Lambs TV Judge Pretty Woman Titanic Today Show Spiderman The Practice Armageddon Sang 'Butterfly' Sang 'I know why the caged bird sings' Sabrina the Teenage Witch Circle of Friends White House intern Party of Five American Idol Vanilla Sky Princess of Wales	The View Destiny's Child Sang 'Oops, I did it again' Married her older manager The Sweetest Thing Female professional wrestler Pepsi spokesperson Scream movies Married Kurt Cobain Ellen sitcom Sang 'I'm just a girl' Shallow Hal Senator of New York Longtime Today anchor Clothing malfunction Office Space The Wedding Planner Sang 'Foolish Games' Panic Room Worked in NY family court Mona Lisa Smile Eternal Sunshine of the Spotless Mind Colon cancer spokesperson Bring It On Ballerina Dress at Golden Globes Lord of the Rings Sang 'Heartbreaker' Presidential inaugural poem Clarissa Explains it All Good Will Hunting Presidential sex scandal Scream movies Sang 'Straight Up' BLOW Died in car crash

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Reese Witherspoon Ricki Lake Rose McGowan Sally Fields Sally Jesse Raphael Selma Hayek Sharon Stone Sheryl Crow Suzanne Sommers Uma Thurman Al Gore Bill Clinton Bob Barker Charles Barkley Colin Powell Cuba Gooding Jr. Dana Carvey David Schwimmer Drew Carey Ed Norton Elton John George Clooney George W. Bush Hugh Downs James Van Der Beek Jerry Springer JFK Jr. Jim Carrey Johnny Depp Josh Hartnett Justin Timberlake Keanu Reeves Kevin Bacon Mahatma Gandhi Marv Albert Matt LeBlanc Matthew Perry Mel Gibson Michael Jordan Mike Meyers OJ Simpson Pierce Brosnan Prince Charles Puff Daddy Ricki Martin Ronald Regan Robert Redford Russell Crowe Saddam Hussein Seth Green Simon Cowell Ted Koppel Tobey McGuire Tom Hanks Val Kilmer	Legally Blonde Hairspray Jawbreaker Forest Gump Daytime talk show hostess Frida Basic Instinct Sang 'All I wanna do' Three's Company Pulp Fiction Former Vice President Former governor of Arkansas The Price is Right Basketball "Dream Team" Secretary of State Jerry McGuire CNL Church Lady Ross on Friends The Drew Carey Show Fight Club Sang 'Candle in the Wind' E.R. Doctor President of U.S. 20/20 Dawson on Dawson's Creek Former mayor of Cincinnati George magazine Dumb and Dumber Pirates of the Caribbean Pear Harbor N'Sync The Matrix Footloose Passive resistance Sports announcer Joey on Friends Chandler on Friends The Passion Chicago Bulls number 13 Wayne's World Murder defendant Newest James Bond Prince of Wales P. Diddy Sang 'Livin' La Vida Loca' President and actor Horse Whisperer Gladiator Former Iraqi President The Italian Job American Idol Nightline anchor Spiderman Forest Gump The Saint	Cruel Intentions Daytime talk show hostess Charmed The Flying Nun Red glasses Once Upon a Time in Mexico Casino Sang 'Strong Enough' Thighmaster Kill Bill Lost 2002 Presidential election Presidential sex scandal Happy Gilmore NBA studio commentator 4-star General U.S. Army Radio Wayne's World The Pallbearer Whose line is it anyway? American History X Sang 'Tiny Dancer' Ocean's 11 War on Terror ABC news team anchor Varsity Blues Trashy talk show Died in private plane crash Ace Ventura BLOW 40 Days and 40 Nights Sang 'Justified' Bill and Ted's Excellent Adventure Mystic River Fasted to quell riots Sex scandal Charlie's Angels Fools Rush In Braveheart Hanes Underware ads Austin Powers White Bronco The Thomas Crowne Affair Affair with Camilla Bad Boy Records Sang 'She Bangs' Iran Contra scandal Indecent Proposal Master and Commander Invaded Kuwait Austin Powers Record producer Nightline managing editor Seabiscuit Apollo 13 Batman Forever