

The Journal of Neuroscience

Online

2008 Insertion Order

Banner Ad:
Issue Date(s):
Basic Rate:
URL:

Materials to:

A disk containing your ad must be sent via post to The Herlitz Company, Inc., Attn: Banner Ad Placement, 1890 Palmer Avenue, Suite 202-A, Larchmont, NY 10538 at least one week before date of placement. Ad may also be e-mailed to kris@herlitz.com.

Hyperlink Service:

Due to the continuing success of this service, advertiser hyperlinks are again offered to anyone who subscribes to this valuable marketing service in the year 2008. **DON'T MISS OUT** on this incredible value. Sign-up today!

YES! Please enroll our company for a one-year subscription to the JN Online Hyperlink Service for a flat fee of \$600 (\$400 for 6x print advertisers). Please contact us for multi-year discounts. **For this fee, your company name will be hyperlinked each time it is mentioned in the Journal, effectively linking 37,500+ JN Online readers directly to our home page!**

Note: To secure your banner ad and/or hyperlink service, please sign, date, and fax this insertion order back to The Herlitz Company, Inc., at (914) 833-0929. Phone: (914) 833-1979.

Signed: _____

Company: _____

Date: _____

Print name and contact phone : _____

**Final bills will be referenced with your PO#. All checks should be made payable to
THE HERLITZ COMPANY, INC.**