

The Journal of Neuroscience

2008 Print Insertion Order

Issue Date(s):

Position:

Size:

Basic Rate:

Check One:

Digital Ad / Electronic Ad to be supplied via disk, email, or ftp (see specifications on Web site at <http://cpc.cadmus.com/da/>).

Pick-up ad from (note issue and date)

Typesetting Fee (for classified ads only):

Check One:

4-Color 3-Color 2-Color Match Color B/W

Premium (Applicable if selecting a preferred position. See rate card):

Materials To:

Camera-ready art, film and insert must be CLEARLY LABELED with the journal name and issue date and may be sent directly to:

The Herlitz Company, Inc.

ATTN: Kris Herlitz - Journal of Neuroscience (issue date)

1890 Palmer Avenue; Suite 202A

Larchmont, NY 10538

914-833-1979

kris@herlitz.com

(1) All ads to run in JN are subject to review and approval by the Society for Neuroscience.

(2) To hold position(s) requested, please sign, date, and fax this insertion order back to The Herlitz Company, Inc., at (914) 833-0929. Phone (914) 833-1979.

Signed: _____ Company: _____

Date: _____

Print name and contact phone #: _____

Final bills will be referenced with your PO#. All checks should be made payable to THE HERLITZ COMPANY, INC. Net 30 days.