



Banner Ad Title: _____ Run Date(s): _____

Purchase Order #: _____ Ad URL (Required): _____

Web Site Banner Ads

Display your online banner advertisement across our *JNeurosci* or *eNeuro* websites at a flat monthly rate with unlimited impressions.

- 728x90 Leaderboard — \$1,545 per month
- 160x600 Skyscraper — \$1,545 per month
- Leaderboard and skyscraper bundle — \$2,700 per month (10% discount)

Choose the preferred publication(s):

- eNeuro* *JNeurosci*

E-newsletters – *JNeurosci* eTOCs and *eNeuro* e-Alerts

eTOCs are electronic tables of contents for *JNeurosci*. *eNeuro* e-Alerts are opt-in notifications that inform readers when new content is posted on a daily or weekly basis. *eNeuro* e-Alert advertisements will be included for all e-Alerts sent during a one month time period.

The rates are the same for both *JNeurosci* and *eNeuro*.

- 728x90 Top — \$721 per issue/month
- 728x90 Bottom — \$721 per issue/month
- Top and bottom bundle — \$1,260 per issue (10% discount)

Choose the preferred publication(s):

- eNeuro* *JNeurosci*

Artwork:

Submit at least one week before date of placement. E-mail your ad to: adsales@sfn.org

Annual Online Hyperlink Service:

DON'T MISS OUT on this incredible benefit. Sign-up today!

- Yes! Please enroll our company for a one-year subscription to the Annual Online Hyperlink Service for a flat fee of \$721 (\$489 for 6x print advertisers). Please contact us for multi-year discounts. For this fee, your company name will be hyperlinked each time it is mentioned in *JNeurosci*, *effectively linking thousands of online readers directly to your homepage! Companies that book over \$1,000 in online advertising will receive the Annual Online Hyperlink Service for FREE.

* *eNeuro* Annual Online Hyperlink Service coming soon

Note: To secure your banner ad and/or hyperlink service, please sign, date, and email this insertion order back to adsales@sfn.org.

Signed: _____ Company Name: _____

Print Name: _____ Phone #: _____

E-mail address: _____ Address: _____

E-mail to send tear sheets (if different from above): _____

_____ Bill to address (if different from above) or email:

All ad placements are pre-paid.

In signing this agreement, you permit SfN and its vendors to post these advertisements according to your direction. Please note that detailed usage reports are only available for 12 months from the date the advertisement was placed.

Final bills will be referenced with your PO#. All checks or wire transfers should be made payable to: SOCIETY FOR NEUROSCIENCE. Net 30 days.