SfN’s annual meeting offers the opportunity to maximize your presence in the neuroscience community. These proven opportunities have the potential to be viewed by 30,000 meeting participants. All annual meeting opportunities must be pre-paid. Plan now and reserve your space!

Don’t miss the chance to maximize your marketing strategy.

Annual Meeting Bonus Distribution

JNeurosci
Reach more potential customers by advertising in the November 1 issue of JNeurosci, distributed free of charge to attendees and exhibitors at the meeting.

Neuroscience Extra!
This daily e-newsletter is sent to all registered annual meeting attendees. Support includes text box with logo above newsletter masthead.

Daily e-newsletter (five issues available) — $5,000/each
Exclusive support — $25,000

Hotel Key Cards
Be the company name attendees see when they return to their rooms at the three largest hotels. Advertiser is responsible for production costs and hotel fees.

Marriott Marquis, Washington, D.C. $7,500
Renaissance, Downtown Washington, D.C. $7,500
Exclusive Support $10,000

For annual meeting on-site marketing opportunities, contact adsales@sfn.org.
Shuttle Bus Advertising
For five days, six buses traveling separate routes will promote your company from early morning until evening. Ads will run throughout the city from Saturday, November 11 through Wednesday, November 15.

Each package (three available, plus production costs) — $10,000

Neuroscience Meeting Planner (NMP) Viewing Area
The NMP Viewing Area includes computer terminals near the main registration area. The first port-of-call for many attendees, the NMP allows users to browse scientific abstracts and create personalized itineraries. Ads are displayed as screensavers on the computer terminals, and a prominent acknowledgment banner is placed overhead.

Exclusive support — $20,000
Annual meeting on-site marketing opportunities help showcase your company to the neuroscience community and maximize your impact at Neuroscience 2017.

In addition, the following opportunities are available:

**Sponsored Seating Areas**
$5,000 each
Receive recognition via tabletop signs and literature distribution on the tables of designated areas laid out throughout the convention center. Two packages are available for exhibitors only.

**Charging Stations**
$7,000 Exclusive Sponsorship
Brand tower-style charging stations in designated locations in the Exhibit Hall and throughout the convention center.

**Wireless Splash Page**
$10,000 Exclusive Sponsorship
Engage attendees each day by advertising on the convention center’s wireless splash page. Attendees will see your company’s advertisement each time they log on to the wireless network.

**Internet Cafes**
- Two Locations (starting 11/14/17)– $3,000/each
- One Location (starting 11/15/17)– $2,000
- Exclusive Sponsorship– $5,000
Three of the express badge pick-up stations in the high-traffic lobby areas will convert to internet cafes beginning on Monday morning of the meeting. Your company logo will be prominently displayed in this area for all to see.