



Banner Ad Title: _____

Run Date(s): _____

Purchase Order #: _____

Ad URL (Required): _____

Web Site Banner Ads

Display your online banner advertisement across our *JNeurosci* or *eNeuro* websites at a flat monthly rate with unlimited impressions.

- 728x90 Leaderboard
- 160x600 Skyscraper

Choose the preferred publication(s):

- eNeuro*
- JNeurosci*

E-newsletters – *JNeurosci* eTOCs

eTOCs are electronic tables of contents that are opt-in notifications to inform readers when new content is posted on a weekly basis.

- 728x90 Top
- 728x90 Bottom

Choose the preferred publication(s):

- JNeurosci*

Artwork:

Submit at least one week before date of placement. E-mail your ad to: adsales@sfn.org

Note: To secure your banner ad and/or hyperlink service, please sign, date, and email this insertion order back to adsales@sfn.org.

Signed: _____ Company Name: _____

Print Name: _____ Phone #: _____

E-mail address: _____ Address: _____

E-mail to send tear sheets (if different from above): _____

_____ Bill to address (if different from above) or email:

All ad placements are pre-paid.

In signing this agreement, you permit SfN and its vendors to post these advertisements according to your direction. Please note that detailed usage reports are only available for 12 months from the date the advertisement was placed.

Final bills will be referenced with your PO#. All checks or wire transfers should be made payable to: SOCIETY FOR NEUROSCIENCE. Net 30 days.